

**NEWS RELEASE
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FPA Announces the Formation of Its Political Action Committee, FlexPAC™
*FlexPAC™'s inaugural event will be held on March 22nd in conjunction with
FPA's Annual Meeting; George Khalaf to be the keynote speaker*

Annapolis, MD, February 22, 2024 – The [Flexible Packaging Association](http://www.flexpack.org) (FPA), the leading advocate and voice for the growing U.S. flexible packaging industry, is pleased to announce the formation of its political action committee, FlexPAC™, and its inaugural event to take place on March 22, 2024, held in conjunction with FPA's [Annual Meeting](#) (March 20-22) in Tucson, Arizona. [George Khalaf](#), president of Data Orbital and managing partner of The Resolute Group, will be the keynote speaker.

To reach the flexible packaging industry's legislative and regulatory goals, FPA needs policymakers in Washington, D.C., and the states who understand the industry and our mission-critical priorities such as extended producer responsibility, toxic bans, and product labeling. The FlexPAC™ will serve as the federal political action committee representing the flexible packaging industry.

FlexPAC™ is funded by voluntary personal contributions of FPA members and supports candidates for political office who understand the broad array of issues facing the packaging industry and helps our industry support candidates for federal office in their effort to win elections and serve on Capitol Hill. FlexPAC™ is a bi-partisan PAC and is not beholden to any political parties. It backs Republican, Democrat, and Independent candidates for state and federal office who value the flexible packaging industry and will support FPA efforts in Washington, D.C., and state capitals. With the 2024 election season in full swing, it has never been more vital to understand the value of political engagement and the need to strengthen the flexible packaging industry's political resources.

"It's an exciting time at FPA as we announce the formation of our political action committee, FlexPAC™," says FPA Chair, William (Bill) Jackson, Ph.D., CTO Amcor Global Flexible Packaging for Amcor Flexibles. "FlexPAC™ will help enable the flexible packaging industry and the FPA team to effectively educate, build relationships, and support Members of Congress and candidates who work to foster free markets, and economic growth and stand with us on key policy priorities."

FlexPAC™'s inaugural event will be a ticketed breakfast on March 22nd, held in conjunction with FPA's [Annual Meeting](#) in Tucson, Arizona. [George Khalaf](#), president of Data Orbital and managing partner of The Resolute Group, will be the keynote speaker. For the last decade, Mr. Khalaf has leveraged his political instincts, data expertise, and strategic relationships to advance clients and causes throughout Arizona and a growing number of states. With a strong grassroots and data background, George has worked at the local, state, and national levels, and under his leadership, Data Orbital is ranked as a top ten in the nation survey research and data visualization firm known for accuracy and transparency.

"We are thrilled to welcome [George Khalaf](#) as keynote speaker at the inaugural FlexPAC™ event in Tucson," states Alison Keane, FPA president and ceo. "With his extensive knowledge and expertise on state and national campaigns, he will undoubtedly bring an exciting and insightful outlook on the critical 2024 election season."

For information on the ticketed event and additional information on the association's political activities, contact Kelly Knowles, political advisor, at pac@flexpack.org.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents \$42.9 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. Learn more at [FlexPack.org](https://flexpack.org).

About FlexPAC™

The FPA Political Action Committee (FlexPAC™) serves as the federal political action committee representing the flexible packaging industry. FlexPAC™ is funded by voluntary personal contributions of FPA members and supports candidates for political office who understand the broad array of issues facing the packaging industry. FlexPAC™ is a bi-partisan political action committee. For more information, contact Kelly Knowles, political advisor, at pac@flexpack.org.