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## FOR IMMEDIATE RELEASE

### **E-PACK US 2025 to Lead with Collaboration, Efficiency and Sustainability**

(ATLANTA, GA) – January 13, 2025- Smithers, a leading provider of testing, consulting, events and certifications, is hosting the E-Pack US conference in Atlanta, Georgia, from June 5-6, 2025.

As a rapidly growing industry, this event was created to help make sense of the evolving e-Commerce packaging landscape and take advantage of emerging opportunities throughout the supply chain.

This year's event will concentrate sessions on **sustainable packaging, reuse and recycling habits, emerging technologies, optimizing inefficiencies, regulatory updates impacting e-commerce packaging, the latest in coatings and tapes and market insights**. Speakers from **The Paper and Packaging Board, Dow, H.B. Fuller, Returnity, the Ocean Conservancy** and more will share their critical insights with attendees.

Additionally, E-Pack US is co-located with the Smithers Digital Print for Packaging (DPP) event, taking place June 2-4 in Atlanta, Georgia. Attendees can attend two events in one place with each event garnering an audience of 50+ attendees from across the e-commerce packaging industry.

As a partner for our event, those associated with the Flexible Packaging Association receive 10% off their ticket with code **EPACKUS25FPA**. For more information, or to register for the event, visit: <https://www.ecommercepacksummit.com/us>.

For more information on the Digital Print for Packaging Event, visit: <https://www.printfutures.com/digital-print-for-packaging-us>

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### **About Smithers:**

Founded 100 years ago in 1925, and headquartered in Akron, Ohio, Smithers is a multinational provider of testing, consulting, events and certification services. With laboratories and operations in North America, Europe, and Asia, Smithers supports customers in the transportation, life science, packaging, materials, components, consumer, dry commodities, and energy industries. Smithers delivers accurate data, on time, with high touch, by integrating science, technology, and business expertise, so customers can innovate with confidence.