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Tim Wright

tim@thecyphersagency.com

Flexible Packaging Association Commemorates 75 Years of Innovation and Leadership
*The 2025 Annual Meeting will Celebrate Industry Advancements through
Commemorative Videos and Interactive Storybook*

ANNAPOLIS, MD, January 22, 2025 — The Flexible Packaging Association (FPA), the leading advocate and voice of the flexible packaging industry, proudly announces 2025 as its 75th anniversary. This milestone marks innovation, growth, and leadership in one of the most progressive sectors of manufacturing and consumer goods. The FPA will begin celebrating this milestone at its 2025 Annual Meeting, which will take place March 5-7, 2025, in Miami, Florida.

Since 1950, the FPA has led innovation and collaboration to tackle critical challenges and shape the flexible packaging industry that has grown to become the second-largest packaging segment in the United States, employing over 83,000 people. The FPA has advanced sustainability through material innovation, circular economy initiatives, and recycling technologies while setting and surpassing safety standards and advocating for the flexible packaging sector.

“Reaching our 75th anniversary is a testament to the resilience and innovation of our members, who have continually pushed the boundaries of what’s possible in flexible packaging,” said Dan Felton, President and CEO of FPA. “Looking ahead, we remain dedicated to driving sustainability, advancing technology, engaging on public policy, and shaping a future where flexible packaging continues to meet the needs of consumers and the environment.”

As the industry moves forward, FPA is focused on seizing opportunities that maximize sustainability and achieve circular economy goals. Innovation in design and functionality will also be a major focus, as flexible packaging continues to enhance consumer convenience while reducing food and other product waste.

In honor of its 75th anniversary, FPA is creating a commemorative storybook that chronicles the progress of the flexible packaging industry over the years. This storybook will capture key milestones, innovations, and the people who have shaped the industry into what it is today. Additionally, celebratory videos featuring reflections from members, leaders, and board chairs spanning the decades will be unveiled during the Annual Meeting and throughout 2025. Visit <https://www.fpa75.com> for exciting announcements, founding member spotlights, and a look back through the decades.

Event Details:

When: March 5-7, 2025

Where: JW Marriott Miami Turnberry Resort & Spa, Aventura, Florida

For more information and to register, visit <https://www.flexpack.org/events/fpa-2025-annual-meeting>.

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About the Flexible Packaging Association (FPA)

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$42 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products. Learn more at flexpack.org.