



For Immediate Release

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MEDIA CONTACT:

Amanda Kliegl, Vice President of Public Relations

PRINTING United Alliance

703-359-1365 (direct)

407-346-9800 (cell)

akliegl@printing.org

Continuous Improvement Conference 2021 Equips Companies with Best Practices to Boost Operational Performance

This year's in-person event, being held August 22-24, is powered by PRINTING United Alliance in partnership with Flexible Packaging Association and TLMI

Fairfax, Va. — PRINTING United Alliance, in partnership with the Flexible Packaging Association and TLMI, today announce details about the feature-rich 2021 Continuous Improvement Conference. The annual event equips printing and converting companies with the necessary tools to achieve operational excellence by implementing Lean concepts as well as other management and quality systems. This year's event is being held in person on August 22-24 at the Renaissance Columbus Downtown Hotel in Columbus, Ohio. Registration and the complete event schedule can be found at: ci.printing.org.

Continuous Improvement Conference 2021: Setting the Stage for Success

The Continuous Improvement Conference offers attendees practical ways to reduce operational costs, speed throughput, and improve customer experience and satisfaction through process improvement. This event is tailor-made for executives and managers playing a vital role in improving operational performance, including those in the following roles:

- President/CEO
- COO
- Plant manager
- Vice president of operation
- Production manager
- Quality manager
- Continuous improvement champions and facilitator

“We are very excited to be conducting the conference in-person again,” said Jim Workman, vice president, technology and research for PRINTING United Alliance. “The content is as relevant today as ever, since printing companies without a systematic approach to improving processes and performance will fall further behind. We encourage any company seeking improvement ideas to join us in August.”

Those attending the event will learn how to best implement concepts and tools that can create competitive advantage. Sessions include insight in the following areas:

- Improvement strategies used to raise efficiency and reduce mistakes.
- How the concepts and tools of Lean manufacturing are implemented in printing and converting companies.
- Case studies by printing companies revealing their approaches to engaging employees in searching for and eliminating waste.
- Advice and inspiration from renowned authorities in operational excellence.
- Guiding leadership principles that propel some of North America’s best companies.
- What is required from executives leading a cultural transformation.
- Moderated sessions to learn from peers facing the same challenges.

Keynote Speakers

Renowned leaders in the space will be presenting real-life case studies and best practices. Among those notables presenting are these keynotes:

- Mike Hoseus, executive director, Center for Quality People & Organizations (CQPO)
- Karen Martin, president, TKMG, Inc.
- David Veech, founder and president, Leadersights, Inc.

Registration

Event details, pricing, and registration can be found at: ci.printing.org.

About PRINTING United Alliance

[PRINTING United Alliance](#) is the most comprehensive member-based printing and graphic arts association in the United States, comprised of the vast communities which it represents. The Alliance serves industry professionals across market segments with preeminent education, training, workshops, events, research, government and legislative representation, safety, and environmental sustainability guidance, as well as resources from the leading media company in the industry – NAPCO Media. Now a division of PRINTING United Alliance, [Idealliance](#) is the global leader in standards training and certification for printing and graphic arts operations across the entire industry supply chain.

PRINTING United Alliance also produces the [PRINTING United Expo](#), the most influential days in printing. The expansive display of technology and supplies, education, programming, and services are showcased to the industry at large, and represents all market segments in one easily accessed place.