

## **NEWS RELEASE**

### **FOR IMMEDIATE RELEASE**

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#### **Integrated Plastics Packaging—Spout Pouches**

As flexible packaging continues to replace rigid bottles for sustainability benefits, Integrated Plastics Packaging is pleased to announce its capability to produce spouted pouches for products ranging from liquid detergent, personal care and alcohol-based hand sanitizers.

Pouches ranging in size from 4 oz to 64 oz are available with spouts that offer a flip top cap with foil inner seal or tamper evident spout/cap assemblies.

Some key benefits of a spout pouch:

1. High convenience – You can access the content from spout pouches easily and on the go.
2. Eco-friendly – In comparison to rigid plastic bottles, pouches use significantly less plastic, meaning they require fewer natural resources to produce.
3. Evacuation – Pouches can evacuate up to 99.5% of the product, cutting down food waste.
4. Economical – Spout pouches cost less than many conventional food packaging options.
5. High visibility – You can custom print on these spout pouches and make your products stand out on the retail shelves.

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## **About the Flexible Packaging Association (FPA)**

The Flexible Packaging Association is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$34 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

## **About Integrated Plastic Packaging, Inc.**

Integrated Plastics Packaging, a member of Lutfi Group Company, was established in 1999 in Dubai, United Arab Emirates. We Manufacture customized Flexible Packaging Materials for the Food, Hygiene and Detergent Products. Known for investing in the best machines, infrastructure and human resources, IPP is considered the prime place for highest print and reproduction quality.

We have earned the trust of an increasing number of brand name manufacturers. To enhance this trust, we constantly accept the challenge of guaranteeing continuous high quality. It is essential for today's producers of industrial and consumer goods to add value to their product quality through package design, print quality and to meet its marketing and distribution needs. All packaging materials from Integrated Plastics Packaging help our customers' products to stand out at point of sale.

We help our customers to achieve their marketing goals in this fast paced world of goods and services. Companies who want to excel tomorrow must make an extra effort today.