



PRESS RELEASE | July 17, 2021

ALLIEDFLEX® Technologies, Inc. and ARANOW Stick Pack Machinery Form North American Sales and Marketing Alliance

ARANOW, Barcelona, Spain has partnered with ALLIEDFLEX Technologies, Sarasota, FL as their Exclusive North American Sales and Marketing Partner to handle their ARANOW Stick Pack Packaging Systems Product Line.

ARANOW Packaging Machinery is a leading manufacturer in the field of design and manufacture of innovative Stick Pack Packaging Systems, proudly announces the launch of an exclusive North American, including Canada Sales and Marketing agreement with ALLIEDFLEX Technologies, Inc. Sarasota, FL.

ARANOW is already established in the North American market through its installed base of Stick Pack Systems operating at Food, Nutraceutical & Pharmaceutical companies and Contract Manufacturers. **ARANOW** is now even better positioned through its North American partnership with **ALLIEDFLEX** in Sarasota, Florida to support and expand its market position.

ARANOW offers automated multi-lane pouch packaging machinery solutions for packaging single serve powder, granular products and liquid applications in the popular Stick Pack or sachet formats in a variety of sizes and machine configurations including pilot plant machines through high output multi-lane systems. Complete systems are available including Multipack Cartoning, Bulk Casepacking and Standup Pouch Multi-Pack solutions

Markets & Applications :

- Sugar
- Condiments
- Confectionaries
- Dry Seasonings
- Instant Beverages
- Energy Gels
- Seeds, Grains
- Food Powders
- Chemical Powders
- Food Service
- Nutraceutical
- Pharmaceutical



Now by partnering with **ALLIEDFLEX Technologies, Inc.**, a leading North American Flexible Packaging Machinery Supplier for innovative Pouch Packaging applications, **ARANOW** will be well represented and supported by **ALLIEDFLEX's** broad experience and excellent North American reputation.

The addition of the **ARANOW** product line to the **ALLIEDFLEX** portfolio alliance will further expand our package size range and address our client's growing need for experienced and proven "turn key" system solutions from the initial process through primary and secondary packaging.

Dennis Calamusa, President | CEO, **ALLIEDFLEX** Technologies, Inc. and his professional Sales, Marketing, Technical and Engineering staff welcomes the **ARANOW** Packaging Machinery Team.

Please find high resolution machine photo attached.

PRESS CONTACT

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