

**NEWS RELEASE
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FPA Partners with PACK EXPO Las Vegas
*FPA is supporting the event as a Tier 1 participant of the
PACK EXPO Las Vegas Partner Program*

Annapolis, MD: July 22, 2021 – The Flexible Packaging Association (FPA) is pleased to announce that it is again participating in the Partner Program at [PACK EXPO Las Vegas and co-located Healthcare Packaging EXPO](#) (Sept. 27-29, 2021; Las Vegas Convention Center), owned and produced by [PMMI](#), The Association for Packaging and Processing Technologies (PMMI).

FPA is helping advance the flexible packaging industry by partnering with one of the largest tradeshows in North America for processing and packaging professionals – PACK EXPO Las Vegas. Supporting the event at the Tier 1 level in the PACK EXPO Las Vegas Partner Program, FPA joins over 25 top associations who are leading forces in the exchange of ideas and collaboration with an invested interest in the future of processing and packaging.

PACK EXPO Las Vegas and Healthcare Packaging EXPO, the year’s most comprehensive packaging event on the continent, showcases the latest packaging technologies to help manufacturers improve operations and stay competitive. The show brings together over 1,500 exhibitors from 40+ vertical industry markets. There will be Pavilions dedicated to processing, printing, containers & materials, the confectionery industry, and reusable packaging. Other added benefits of attendance include keeping up with technology, live and in-person; gaining valuable perspective made possible only through networking; making better capital investment decisions; getting more done in 3 days than a year's worth of research; and being ready for the future and prepared to adapt to changing market conditions.

“The Partner Program and Partner Pavilion at PACK EXPO Las Vegas and Healthcare Packaging Expo is our greatest endorsement from of the leading associations in our industry. PACK EXPO is the one time of the year where all parts of our industry come together to network and solve common problems. This year’s show is even more important as it will be the first time all these groups will be together in almost 2 years,” notes Jim Pittas, President & CEO, PMMI, The Association for Packaging and Processing Technologies.

The FPA exhibit, located in the Association Partner Pavilion in the Central Hall, booth C-1341, will display the winning packages from the 2021 Flexible Packaging Achievement Awards competition. FPA will also distribute copies of the *2021 Achievement Awards and Innovation Showcase*, the 2021 Flexible Packaging Achievement Awards *Call for Entries*, the *2021-2022 Flexible Packaging Buyers Guide*, the *Report to the Membership*, and a list of all FPA members exhibiting at PACK EXPO Las Vegas and the location of their exhibits.

Winning packages of the 2021 Flexible Packaging Achievement Awards competition will also be on display in the PACK EXPO Las Vegas Showcase of Packaging Innovations®, Booth N-9720 in the North Hall of the Las Vegas Convention Center, which is sponsored by WestRock. Housed in the Containers and Materials Pavilion, The Showcase of Packaging Innovations® features winning entries from worldwide packaging competitions.

Registration, which includes access to both PACK EXPO Las Vegas and Healthcare Packaging EXPO, is \$30 through Sept. 3 after which the price increases to \$130. For more information and to register online, visit www.packexpolasvegas.com and www.hcpelasvegas.com. FPA members can register for free using a special promotional code, please contact FPA for more information.

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About the Flexible Packaging Association (FPA)

The [Flexible Packaging Association](#) is the voice of the U.S. manufacturers of flexible packaging and their suppliers. The association's mission is connecting, advancing, and leading the flexible packaging industry. Flexible packaging represents over \$34 billion in annual sales in the U.S. and is the second largest and one of the fastest growing segments of the packaging industry. Flexible packaging is produced from paper, plastic, film, aluminum foil, or any combination of those materials, and includes bags, pouches, labels, liners, wraps, rollstock, and other flexible products.

About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents more than 900 North American manufacturers and suppliers of equipment, components, and materials as well as providers of related equipment and services to the packaging and processing industry. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world-class [PACK EXPO portfolio of trade shows](#), leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of packaging and processing to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Healthcare Packaging EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara, and ProFood Tech. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends, and innovations in packaging and processing year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging, ProFood World, Mundo PMMI, and OEM. [PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market, and industry trends to support members' growth strategies and actively connect the supply chain throughout the year.

Learn more at pmmi.org and packexpo.com and pmmimediagroup.com.